



YKBI PILATES



Feel great and look your very best

Yasmin Karachiwala Body Image trains people from all walks of life, with Yasmin and her group of certified trainers helping people set realistic goals.



SETUP

The brand would evaluate the location, conduct location feasibility checks, do the field work, visit near by studios, gyms, clubs and help with studio design and set up.



TRAINING & TRAINERS

TYKBI provides Five certified Pilates instructors as part of the franchise package. Our training program stands apart with its in-depth focus on both business operations and Pilates expertise. Franchise partners undergo a comprehensive onboarding, while instructors receive intensive Pilates Teacher Training, regularly updated by master instructors to maintain global standards



OPERATIONS SUPPORT

The brand provides operational support for 1st quarter to set all the processes and streamline for the management.



ADVERTISING & PROMOTION

The brand will focus on strategically advertising and promoting the franchise partner through our social media platform along with Yasmin Karachiwala's personal social media platforms.



MARKETING

The brand will share its experience and knowledge in marketing & communicating the business proposition. The brand would also provide the logo and other marketing collaterals of Yasmin Karachiwala's Body Image.



OPERATIONS MANUAL

The brand will provide a detailed operations manual containing mandatory and specifications, standards, operations procedures & rules for running the business.



OUR STUDIO LOCATIONS



BANDRA

The Point, 30th Rd, Opp Royal Enfield Showroom, Khar, Bandra West, Mumbai, Maharashtra 400050

+91 9930920011



DHAKA

Innstar 6th Floor, House-50, Road-23, Block B, Banani 1213 Dhaka, Bangladesh

+013-071-53080



GURUGRAM

F-20 & F-21, Address One Baani, Golf course road, Sector 56, Gurugram, Haryana

+91 76869 99888



DUBAI

906, Onyx Tower 1, The Greens and Views, Dubai, UAE.

+971 4 294 1745



INDORE

BCC House Ground Floor, 8/5, Manoramaganj, Main Rd, Navratan Bagh, Indore, Madhya Pradesh

+91 9893123027



ANDHERI - MUMBAI

108A & 108B Vicino, New Link Rd,
Oshiwara, Andheri West, Mumbai,
Maharashtra 400103

+91 9965172172



CUFF PARADE- MUMBAI

8th Floor, Maker Tower F, 152, GD
Somani Rd, Cuffe Parade, Mumbai,
Maharashtra 400005

+91 9082337814



MATUNGA - MUMBAI

521/C, 1st Floor ,Ganga Niwas
,Adenwala Rd, Matunga East,
Mumbai, Maharashtra 400019

+91 9833454860



BHOPAL

E 2/19 in front of Rani Kamlapati Railway
Station, Bhopal, Madhya Pradesh 462016

+91 7470787012



JUHU

5th Floor , Aryston Centre, Yasmin,
Juhu Tara Rd, opp. JW Marriott, Juhu,
Mumbai, Maharashtra 400049

+91 9920262227

FRANCHISE INVESTMENT APPROX - 98L

This includes Interiors, Pilates Equipment's, Franchise Fee for Agreement period of 5 YRS .



FRANCHISE FEE

18 Lakhs + GST

INTERIOR COST

Approx - 32 Lakhs + GST

EQUIPMENT COST

46 Lakhs For 1300Sqft
Carpet (Pilates) + GST

MONTHLY ROYALTY

25K + GST for the first 6 months
50K + GST - 7th Month Onwards

The Franchise Owners Invest's into
Trainer's training lodging and boarding .

YKBI supports the final location selection by conducting a comprehensive on-site survey of all shortlisted options. In addition to evaluating the suitability of each location, we also analyze the local market to understand the price point and ensure alignment with your business goals.

CARPET AREA 1300 SQ FT

INSTRUCTORS

5 TRAINED PILATES
INSTRUCTORS WILL BE
PROVIDED BY THE
BRAND

RETURN ON INVESTMENT

APPROX - 28 MONTHS *



GET IN TOUCH



1st Floor, The Point, Opp. Royal Enfield showroom, 30th Road, Bandra West, Mumbai, Maharashtra, India 400050.



+91 9769030371



franchise@ykbipilates.com



follow us



@yasminsbodyimage