



# YKBI PILATES

#### Feel great and look your very best

Yasmin Karachiwala Body Image trains people from all walks of life, with Yasmin and her group of certified trainers helping people set realistic goals.





#### SETUP

The brand would evaluate the location, conduct location feasibility checks, do the field work, visit near by studios, gyms, clubs and help with studio design and set up.



#### TRAINING & TRAINERS

TYKBI provides Five certified Pilates instructors as part of the franchise package. Our training program stands apart with its indepth focus on both business operations and Pilates expertise. Franchise partners undergo a comprehensive onboarding, while instructors receive intensive Pilates Teacher Training, regularly updated by master instructors to maintain global standards



#### **OPERATIONS SUPPORT**

The brand provides operational support for 1st quarter to set all the processes and streamline for the management.



#### ADVERTISING & PROMOTION

The brand will focus on strategically advertising and promoting the franchise partner through our social media platform along with Yasmin Karachiwala's personal social media platforms.



#### MARKETING

The brand will share its experience and knowledge in marketing & communicating the business proposition. The brand would also provide the logo and other marketing collaterals of Yasmin Karachiwala's Body Image.



#### OPERATIONS MANUAL

The brand will provide a detailed operations manual containing mandatory and specifications, standards, operations procedures & rules for running the business.



## Q OUR STUDIO LOCATIONS



#### BANDRA

The Point, 30th Rd, Opp Royal Enfield Showroom, Khar, Bandra West, Mumbai, Maharashtra 400050

+91 9930920011



#### DHAKA

Innstar 6th Floor, House-50, Road-23, Block B, Banani 1213 Dhaka, Bangladesh +013-071-53080



#### **GURUGRAM**

F-20 & F-21, Address One Baani , Golf course road, Sector 56, Gurugram, Haryana +91 76869 99888



#### DUBAI

906, Onyx Tower 1, The Greens and Views, Dubai, UAE.

+971 4 294 1745



#### INDORE

BCC House Ground Floor, 8/5, Manoramaganj, Main Rd, Navratan Bagh, Indore, Madhya Pradesh +91 9893123027





#### ANDHERI - MUMBAI

108A & 108B Vicino, New Link Rd, Oshiwara, Andheri West, Mumbai, Maharashtra 400103

+91 9965172172



#### CUFF PARADE- MUMBAI

8th Floor, Maker Tower F, 152, GD Somani Rd, Cuffe Parade, Mumbai, Maharashtra 400005

+91 9082337814



#### MATUNGA - MUMBAI

521/C, 1st Floor ,Ganga Niwas ,Adenwala Rd, Matunga East, Mumbai, Maharashtra 400019

+91 9833454860



#### BHOPAL

E 2/19 in front of Rani Kamlapati Railway Station, Bhopal, Madhya Pradesh 462016 +91 7470787012



#### JUHU

5th Floor , Aryston Centre, Yasmin, Juhu Tara Rd, opp. JW Marriott, Juhu, Mumbai, Maharashtra 400049 +91 9920262227

@yasminsbodyimage



## FRANCHISE INVESTMENT APPROX - 87L

This includes Interiors, Pilates Equipment's, Franchise Fee for Agreement period of 5 YRS.



#### FRANCHISE FEE

15 Lakhs + GST

#### INTERIOR COST

Approx - 30 Lakhs + GST

#### **EQUIPMENT COST**

43 Lakhs For 1300Sqft Carpet (Pilates) + GST

#### MONTHLY ROYALTY

25K + GST for the first 6 months 35K + GST - 7<sup>th</sup> Month Onwards

The Franchise Owners Invest's into Trainer's training lodging and boarding .

YKBI supports the final location selection by conducting a comprehensive on-site survey of all shortlisted options. In addition to evaluating the suitability of each location, we also analyze the local market to understand the price point and ensure alignment with your business goals.

# CARPET AREA 1300 SQ FT

### INSTRUCTORS

4 TRAINED PILATES
INSTRUCTORS WILL BE
PROVIDED BY THE
BRAND

# RETURN ON INVESTMENT

APPROX - 28 MONTHS \*



# GET IN TOUCH

1st Floor, The Point,Opp. Royal Enfield showroom, 30th Road, Bandra West, Mumbai, Maharashtra, India 400050.



+91 9769030371



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