YKBI
YASMIN KARACHIWALA BODY IMAGE



YKBI PILATES

Feel great and look your very best

Yasmin Karachiwala Body Image trains people from all walks of life, with Yasmin and her group of certified trainers helping people set realistic goals.

@yasminsbodyimage

SETUP

The brand would evaluate the location, conduct location feasibility checks, do the field work, visit near by studios, gyms, clubs and help with studio design and set up.

TRAINING & TRAINERS

YKBI provides Four certified Pilates instructors as part of the franchise package. Our training program stands apart with its in-depth focus on both business operations and Pilates expertise. Franchise partners undergo a comprehensive onboarding, while instructors receive intensive Pilates Teacher Training, regularly updated by master instructors to maintain global standards

OPERATIONS SUPPORT

The brand provides operational support for 1st quarter to set all the processes and streamline for the management.

ADVERTISING & PROMOTION

The brand will focus on strategically advertising and promoting the franchise partner through our social media platform along with Yasmin Karachiwala's personal social media platforms.

MARKETING

The brand will share its experience and knowledge in marketing & communicating the business proposition. The brand would also provide the logo and other marketing collaterals of Yasmin Karachiwala's Body Image.

OPERATIONS MANUAL

The brand will provide a detailed operations manual containing mandatory and specifications, standards, operations procedures & rules for running the business.

YKBI PILATES

OUR STUDIO LOCATIONS

BANDRA

The Point, 30th Rd, Opp Royal Enfield Showroom, Khar, Bandra West, Mumbai, Maharashtra 400050

+91 9930920011

DHAKA

Innstar 6th Floor, House-50, Road-23, Block B, Banani 1213 Dhaka, Bangladesh

+013-071-53080

GURUGRAM

F-20 & F-21, Address One Baani , Golf course road, Sector 56, Gurugram, Haryana

+91 76869 99888

DUBAI - YKBI PILATES X THE PAD

906, Onyx Tower 1, The Greens and Views, Dubai, UAE.

+971 4 294 1745

INDORE

BCC House Ground Floor, 8/5, Manoramaganj, Main Rd, Navratan Bagh, Indore, Madhya Pradesh

+91 9893123027

@yasminsbodyimage

ANDHERI - MUMBAI

108A & 108B Vicino, New Link Rd,
Oshiwara, Andheri West, Mumbai,
Maharashtra 400103

+91 9965172172

MARINE LINES - MUMBAI

178, Mezzanine Floor, NKM
International House, Marine Drive,
Mumbai, Maharashtra 400020

+91 9152111085

MATUNGA - MUMBAI

521/C, 1st Floor ,Ganga Niwas
,Adenwala Rd, Matunga East,
Mumbai, Maharashtra 400019

+91 9833454860

JUHU

5th Floor , Aryston Centre, Yasmin,
Juhu Tara Rd, opp. JW Marriott, Juhu,
Mumbai, Maharashtra 400049

+91 9920262227

DELHI - RAJENDRA NAGAR

108A & 108B Vicino, New Link Rd,
Oshiwara, Andheri West, Mumbai,
Maharashtra 400103

+91 9920359996

@yasminsbodyimage

BHILAI

8th Floor, Maker Tower F, 152, GD Somani Rd, Cuffe Parade, Mumbai, Maharashtra 400005

+91 8657737578

LUCKNOW - HAZRATGANJ

521/C, 1st Floor ,Ganga Niwas ,Adenwala Rd, Matunga East, Mumbai, Maharashtra 400019

+91 9920999470

HYDERABAD - BANJARA HILLS

E 2/19 in front of Rani Kamlapati Railway Station, Bhopal, Madhya Pradesh 462016

+91 9920969800

GURUGRAM - SEC - 71

A-6&7, Second floor, Whiteland-Urban cubes, Sector 71, Gurugram, Haryana 122101

+91 9152111081

GURUGRAM - SEC - 82

3rd Floor, Plot nos.118, Vatika crossover, NH 48, Sector 82A, Gurugram, Haryana 122012

+91 9152111082

@yasminsbodyimage

KANPUR - TSH

Palika Stadium Ln, Khalasi Line,
Arya Nagar, Kanpur, Uttar Pradesh
208002

+91 9152111084

PUNE - SOPANBAUGH

521/C, 1st Floor ,Ganga Niwas
,Adenwala Rd, Matunga East,
Mumbai, Maharashtra 400019

+91 8657737578

BORIVALI - MUMBAI

6th Floor , Signet ,Shimpoli Rd,
Rayani Gram, Borivali West,
Mumbai, Maharashtra 400092

+91 8828507381

DUBAI - YKBI PILATES X THE PAD

The Pad Theory Fitness L.L.C
Unit: B1-G-R04 & R05, The Pulse
ResidenceDubai South Residential
District - Madinat Al Mataar

+971 568371000

GURUGRAM - DLF PHASE 1

3rd Floor, A-26/11, Golf Course Rd,
near Dt Mega Mall, A Block, DLF
Phase 1, Gurugram, Haryana 122002

+91 8879848466

FRANCHISE INVESTMENT

APPROX - 98L TO JUST UNDER 1CR

This includes Interiors, Pilates Equipment's, Franchise Fee for Agreement period of 5 YRS .



FRANCHISE FEE

20 Lakhs + GST

INTERIOR COST

Approx - 32 Lakhs + GST

EQUIPMENT COST

52 Lakhs For 1300Sqft Carpet (Pilates) + GST

MONTHLY ROYALTY

50K + GST for the first 6 months
1 L + GST - 7th Month Onwards

The Franchise Owners Invest's into Trainer's training lodging and boarding .

YKBI supports the final location selection by conducting a comprehensive on-site survey of all shortlisted options. In addition to evaluating the suitability of each location, we also analyze the local market to understand the price point and ensure alignment with your business goals.

CARPET AREA

1300 SQ FT

INSTRUCTORS

4 TRAINED PILATES INSTRUCTORS WILL BE PROVIDED BY THE BRAND

RETURN ON INVESTMENT

APPROX - 28 MONTHS *

@yasminsbodyimage

*CONDITIONS APPLY



GET IN TOUCH

1st Floor, The Point,Opp. Royal Enfield showroom, 30th Road, Bandra West, Mumbai, Maharashtra, India 400050.

+91 9769030371

franchise@ykbipilates.com

YKBI PILATES

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